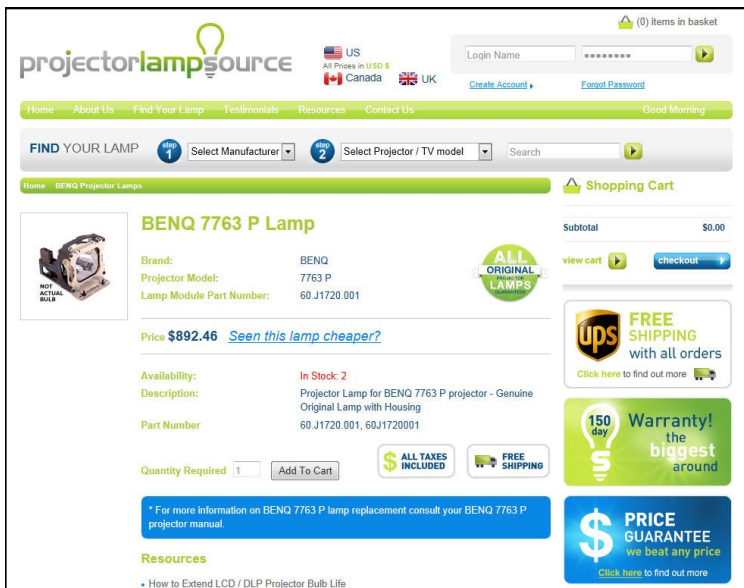# Iciniti Integration Server - for Sage ERP Accpac

The Iciniti eCommerce Revolution Continues

You have a web site/store that you have invested heavily in. It has great SEO rankings, it is laid out just the way you like it, your customers know it and love it and your staff know how to manage it. The only thing it doesn't have is integration to your Sage ERP Accpac. If you had that...it would be perfect.

Keep Your Investment

Well, now you can keep your web site and have that integration, too. Introducing Iciniti Integration Server. Iciniti Integration Server is a collection of AJAX and jQuery code that integrates to Sage ERP Accpac and can be embedded into virtually any page. As an example, if you have a web page with a product listed on it which shows the item image, item detail and specs, quantity available, price and a buy button—you can now replace the code with the quantity available, price and buy button with the Iciniti Integration Server AJAX code and it will dynamically look up the information in Accpac for the logged in client and present it on your existing page. The client clicks on the buy button, the product is added to their shopping cart, they check out

and Iciniti Order Reader automatically writes the order into Accpac, all without replacing any of your existing pages. Your investment is secured, your prices and quantity are user specific, up to date, controlled by the ERP and the orders are written directly into Sage ERP Accpac for you. Does it get any better than that?

Projector Lamp Source

Projectorlampsource.com had one of the highest SEO rankings of any site in its industry when purchased by Advanced Presentation Products, an Iciniti customer. Advanced needed to keep the incredible rankings of the HTML pages while gaining the integration to Accpac they had become accustomed to with Iciniti Store. The solution - Iciniti Integration Server. Iciniti Integration Server added the AJAX and jQuery code to the pages; pulling information directly from Sage ERP Accpac. Iciniti Order Reader was then used to write the orders into Accpac. Advanced was able to keep their SEO ranking high on www.projectorlampsource.com while gaining the integration required for their high volume website.

Iciniti Integration Server

- Buy Button
- Stock Availability
- Cart Summary
- Checkout widgets
- Optional integration to PA-DSS Certified Iciniti Web Payment Page
- AR and OE history for customers with Accounts in Accpac
- Iciniti Order Reader
- Integration to UPS, USPS, FedEx and Purolator
- Minimal Admin tools
  - Accpac Taxes
  - Shipping
  - Customer Login

Iciniti Integration Server Advanced (Q4 2011)

AJAX Code and admin tools for:
- Promotions
- Item Variations
- Featured Items
- Related Items
- People who bought this…
- Package Configurator

Benefits

- Keep your existing investment
- Keep your current SEO rankings
- No new learning curve for customers or staff
- Easy to implement
- Customer-specific pricing
- Orders flow in to Accpac automatically

Iciniti Integration Server for Sage ERP Accpac

"When Advanced purchased www.ProjectorLampSource.com, part of the appeal was the strong organic search rankings on Google. We needed to find a solution that would take the existing website from static to transactional while integrating our backend ERP system and without disturbing the underlying site architecture and SEO foundation. The Iciniti Integration Server product was the ideal solution allowing us to quickly and cost-effectively transition to a revenue generating website without disrupting the existing SEO code." Les Cullen, Controller, Advanced Presentation Products

Integration to Sage ERP Accpac

- Real-time integration with OE, AR and IC modules.
- Code to display AR and OE history files online for logged in Sage ERP Accpac Customers.
- Web store orders are written automatically into OE without a requirement to re-key or import orders.
- Web store pricing, including customer-specific pricing, contract pricing, currency and on-sale pricing pulled from IC.
- Secure credit card payment processing is fully integrated to AR, OE and the Web store.

Advanced Checkout Capabilities

- A powerful and flexible shipping tool gives you the option to integrate to the UPS®, FedEx, USPS and Purolator online rate guides.
- Secure credit card processing for Web-based orders can take advantage of the Iciniti Credit Card capabilities integrated with order entry.

Iciniti Integration Server Advance Edition (Due Q4 2011)

Iciniti Integration Server Advanced Edition will have a more traditional set of administration tools for managing integration to your web site. These tools will allow for backend setup of things such as promotions, item variations and packages, but will present these on the pages using the same AJAX and Java Script so they can be integrated to existing pages.

- Promotions—Iciniti has an extensive promotions manager which integrates to Sage ERP Accpac. Iciniti Integration Server Advance Edition will have admin tools for managing and creating promotions and code to present the promotions on any web page.
- Related Items—Iciniti Integration Server Advanced Edition will have admin tools for creating related items as well as code to display these items on any web page.
- Item Variations—Using Sage ERP Accpac's segment codes, Iciniti has developed admin tools for setting up variations in an item such as size and colour. This is typically displayed on a web page as a grid for B2B customers or a dropdown for B2C customers.

For more information, call Iciniti at 1-866-424-6484 or 519-432-9599 or email sales@iciniti.com

Visit www.iciniti.com