# ClickBase™

## Making Business Intelligence Easy

#### Be Confident. Be Agile.

Challenges and opportunities come at you quickly and they are rarely the same ones you faced yesterday. With ClickBase, be ready for whatever the competition, your customers or the economy throws at you. Be more confident in your decisions and more agile in your responses to manage and grow your organization.

Having the right information at the right time and in the right format — regardless of where that data comes from — will help you make better informed decisions, thereby reducing risk and increasing your operation's efficiency and effectiveness.

Consider how much would it help you to know:

- Month to month or even day to day sales comparisons to any level of detail and between any elements of your business.
- Current inventory levels, orders pending and sales trends by



individual sales rep or by specific geography or by SKU.

- Exactly where expenses are being spent, by whom and when.
- How to quickly find that error causing your trial balance to be off.
- Where you are in compliance and where you are not.

Would it help you to have a real-time dashboard of the most important operational parameters of your business at your fingertips? But, even more, would you want this dashboard with "at a glance reporting" plus powerful drill down functionality that allows you to get to the relevant details?

ClickBase can give you all of this and more.

#### Integrate, Manage, Analyze and Present

Get the information you need exactly how you want it with ClickBase. **Integrate** from multiple sources and multiple formats, blending information from across the organization. **Manage** with the easy-to-use interface that takes only days, not months to master. **Analyze** with 'slice and dice' capabilities that allow you to view data and reports that matter to your business. **Present** through reports, charts, graphs, dashboards, or via the Internet — whatever is best to empower your people.

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## Improved Efficiency While Supporting Green Initiatives

"We were faced with competing objectives. We wanted to bring down our costs while improving our customer service. We wouldn't have been able to meet these objectives without ClickBase."

During their Worldwide ERP implementation, The Gem Group, a promotional items provider, wanted a paperless order processing procedure that would maintain their high level of customer service while improving efficiency and reducing the associated costs.

"ClickBase allowed us to meet our information reporting requirements and to implement a paperless system saving us over \$200,000."

Gerry Clear, Director of Finance for The Gem Group www.gemline.com

#### Sound Too Good To Be True?

Ask us for a demonstration to see how easy business intelligence can be to help you make better decisions. Seeing is believing. We are ready to make you a believer. **Call today for a demonstration.** 

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