



Iciniti Store 4.3 Feature List

Iciniti Store 4.3 represents a new generation of integrated web store, which combines the benefits and costs savings of a deeply integrated web store with the marketing, cross-selling and search engine optimization tools modern businesses require.

The features listed below are new for Iciniti Store 4.3. In addition to these features, the 4.X line of Iciniti Store product are written using Microsoft's C# language on the .NET 2.0 platform. These products use industry standard Master Pages and Cascading Style Sheets so that any experienced web designer can modify the page layout. All of Iciniti's user controls are drag and drop capable so creating new pages and adding Iciniti controls is as easy as click, drag, drop.

General Enhancements

- Has complete Multi-Language capabilities (sample data for French and English)
 - Search all web content in multi language
- New admin tools for registering your SSL Certificate.
- Pop-up window asking the customer to Accept the Terms on the checkout page
- New admin tools for quickly creating a web store
 - Add up to three different colours to a web template
 - Tools for uploading a company logo
 - Tools for uploading a background picture
- New tools for adding documents and videos a tab on the item detail page
- Admin tool for uploading default Item and Category images
- Sale Items, Promotion Items and Featured Items list pages
- Default pages: FAQ and Contact us with Google or Microsoft Maps
- Sales rep copied on email when orders placed from Sales Rep Desk
- Password Rules enforced
- Breadcrumbs on all pages
- New look with sample data for a clothing store
- Order history and tracking numbers for B2C web customers
- Accpac category import capabilities with backup features
- Can now update new categories leaving the old ones untouched
- Allow customers to specify their own carrier with account number and \$0.00 shipping charges

Marketing Enhancements

- Auto-Save shopping cart for account customers
- New promotion tool
 - Auto apply a promotion
 - Buy x Get y
 - Promotions based on order terms
 - Shipping promotions
 - Filter based on customer properties
 - Customer group
 - Customer terms
 - Customer number
 - Customer Types



Iciniti Store 4.3 Feature List

- Must be Account Customer (in Accpac)
- Must be registered customer
- Promotion Image upload
- Promotion extended description
- Item finder for adding item restrictions
- Random promotion control to display available promotions
- Promotion listing page
- New admin tool for Search by X (e.g. manufacture, ISBN etc)
 - Dynamic setup of advanced search options
- Sales rep item price override
- Sales rep shipping cost override
- Opt In/Out email list

Search Engine Optimization Enhancements

- New Search Engine Optimization tools (supplied by www.webconfs.com)
 - Similar Page Checker
 - Search Engine Spider Simulator
 - Backlink Anchor Text Analysis
 - Backlink Builder
 - Backlink Summary
 - Keyword Density Checker
 - Redirect Check
 - Kontera Ads Preview
 - Link Price Calculator
 - Reciprocal Link Check
 - Check Yahoo WebRank
 - Domain Stats Tool
 - Domain Age Tool
 - Keyword Playground
- Google Analytics for site analysis
- Uses Google Site Search to do keyword searches on all pages
- Facebook and Twitter integration built in
- Site map that is search engine friendly
- Keyword report admin tool allowing Administrator to easily add new keyword to categories or items