



## SAMPLE ICINITI SITES

There is a great variety in level of customization as well as User Interface (Look and feel). The open architecture of Iciniti store allows any designer with HTML, CSS and ASP.NET skills to design a site in keeping with your marketing requirements. The following is a sample of customer sites built on the Iciniti platform and integrated with Sage ACCPAC ERP. In some cases the user interface was applied by Iciniti, a third party designer or the customer.

### eCommSuite 5 Sites

<http://www.stottpilates.com> A new site with a custom UI developed by the Merrithew staff as well as several business rule customizations developed by Iciniti.

<http://www.bajadesigns.com> good stand alone web site. The new look for this site was provided by CyberSense

[www.karavita.ca](http://www.karavita.ca) This is a double site; there is a web store in the foreground and a complete university in the background for training the resellers. Excellent UI created by CyberSense.

<http://usa.weleda.com/index.aspx> Excellent show of the power of Iciniti's design. This site took the drag and drop user controls designed by Iciniti and imbedded them inside a full featured Content Management System from Telerik.

<http://www.pyropak.com/home.aspx> This site also uses Iciniti drag-and-drop controls in a Sitefinity Content Management System. Good design. New format makes it easy to access customer data over any hand held device such as an iPhone. Excellent use of YouTube videos.

<http://www.canadasfinestcoffee.com> Nice professional design using Iciniti eCommSuite 5.0 and Sitefinity CMS. UI was created by The Marketing Department, London, ON.

<http://www.korthgroup.com> This is a good example of the power that eCommSuite puts in the clients hands – the design was created and implemented in-house.

[www.cabersurefit.com](http://www.cabersurefit.com) This is a multi-language site that has a very clean design and excellent flow.

[www.msitechnologies.com](http://www.msitechnologies.com) Client wanted existing look-and-feel ported to the new web store.

[www.benshawexpress.com](http://www.benshawexpress.com) This is another site where the client decided to do their own look-and-feel.

[www.rigstar.ca](http://www.rigstar.ca) This is a B2B customer portal only. Customers can login, see their billing history and pay open invoices on line.

[www.vinsolutions.com](http://www.vinsolutions.com) Another B2B customer portal only site.

<http://webstore.tierracast.com> this is an excellent example of a site that was done completely by the customer.

[www.peachstateaudio.com](http://www.peachstateaudio.com) Here is another site where the client did the entire UI

[www.tech21.uk.com](http://www.tech21.uk.com) Great new site using the full features of the Sitefinity CMS as well as several customizations from Iciniti.

<http://celazomeskin.ca/home> A sister site to Karavita; Celazome has a full university behind it and uses many of the features inherent in the Sitefinity CMS.

<http://www.pizzazzwear.com> a good site for showcasing clothing sales and Item Variations

<http://www.easterncurrents.ca> a great example of a customer developed user interface. This site uses the new Sitefinity integration very heavily.

## **Iciniti Store 4 Sites**

<http://www.cryeprecision.com> another clothing site

<http://www.crabtree-evelyn.com.au/Crabtree.AU54/home.aspx> Creative front end that is modified regularly with seasonal information.

<http://www.ablenetinc.com/home.aspx>

<http://www.amalgadent.com.au> Nice use of base store. Excellent example of a B2B store where B2C customers can see the catalogue, but cannot see pricing and cannot place orders. Only logged in customers see price.

<http://crabtreebooks.com> Clean book store

<http://www.dieselpartsdirect.com/home.aspx> Industrial parts site (>500,000 SKUs)

<http://www.documentcameraexperts.com> Excellent example of industry information site – fully integrated to web store. Information is specific to each country.

<http://www.the-cover-store.com/> Good example of the use of style variations drop downs.

<http://www.dragonusaonline.com> Make Iciniti Store look any way you want

<http://www.wileyx.com/index.aspx> Good use of additional images from various angles. Highly creative look and feel and use of style/colour drop down selection.

<http://www.projectorlampexperts.com/> Custom product search feature.

<http://www.htrio.com> Highly custom web site with informational web site as front end and web store as a separate “Shop Online” click through.

<https://www.mssltd.com/mss/mainframe2.aspx>

<http://us.shuttle.com/home.aspx> Product Configurator created for building PC's online

<http://www.fluiddefense.com>

<http://www.crsi.org/ecommerce/home.aspx>

<http://www.parkerandmorgan.com/home.aspx> Clean site with lots of industry info

<http://lighttrader.com/home.aspx> Good use of base web store. Only minor customizations

<http://www.teeter-inversion.com> Good example of an informational web site and web store blended together. This site also has a store locator tool built in.

<http://www.alpinetubular.com> Base store with very little customization. Look is based on a standard Iciniti Template.

[www.randmar.com](http://www.randmar.com) Very basic web store for B2B only

[www.victorianheart.com](http://www.victorianheart.com) Nice web design. Again B2B only but with a B2C presentation layer.

<http://www.jbswear.com.au> This is an excellent example of a high volume clothing site. They are just in the process of upgrading to eCommSuite 5.

## **Integration Server Sites**

<http://www.projectorlampsource.com/index.html> This is a pure HTML site that had very high SEO rankings and the client simply wanted to make it integrate to their accounting system – Accpac.

<http://www.projectorlampscanada.ca> Projector Lamps Canada is a PHP site that uses the Iciniti Integration Server toolkit to integrate to Accpac.